

Economic Trends & Investment Strategy Update Client Webinar

October 25th 2021

PLAN WITH CARE.
LIVE WITH CONFIDENCE.

# PLAN WITH CARE. LIVE WITH CONFIDENCE. 5C Mission

- Provide our clients with comprehensive financial advice
- Customized goal-oriented investment management

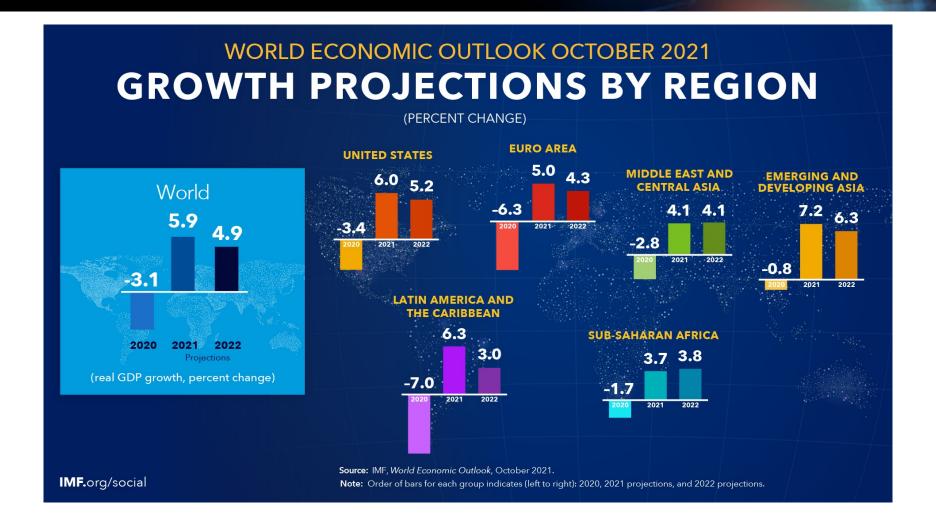


## **Global Economic Forecast**





## **Global Economic Forecast**





## Global GDP Data & Forecast from April 2021

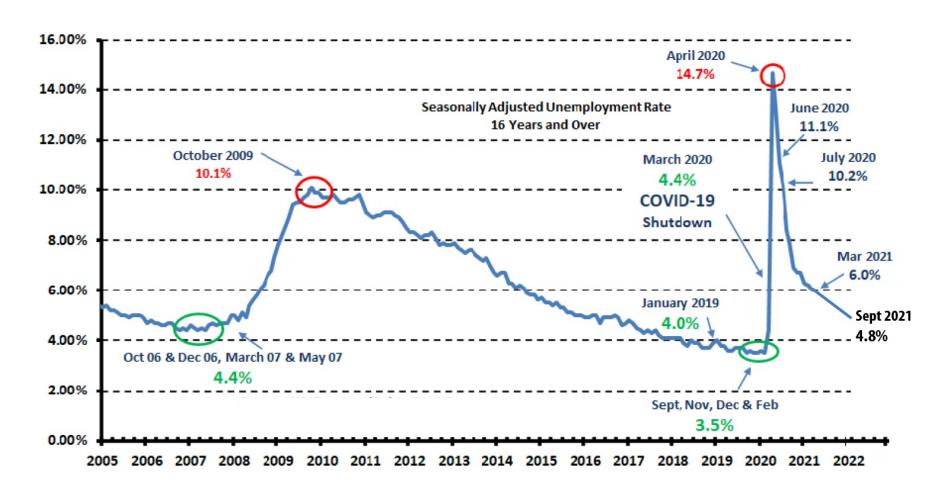
GDP forecasted growth rates have increased from year-end 2020 for both 2021 & 2022, the *recover has been faster* and has potential *to be longer* than anticipated.

| Real GDP growth (Annual percent change)  | 2009 (A)     | 2019(A) | 2020 (A)     | 2021 (F) | <u>2022 (F)</u> 2 | 2023 (F) |
|--|--------------|---------|--------------|----------|-------------------|----------|
| United States                            | <b>-</b> 2.5 | 2.2     | -3.5         | 6.4      | 3.5               | 2.3      |
| Advanced economies                       | -3.3         | 1.6     | <b>-</b> 4.7 | 5.1      | 3.6               | 2.2      |
| Emerging markets and developing Asia     | 7.6          | 5.3     | -1.0         | 8.6      | 6.0               | 6.1      |
| Emerging market and developing economies | 2.8          | 3.6     | -2.2         | 6.7      | 5.0               | 4.9      |
| European Union                           | <b>-</b> 4.2 | 1.3     | -6.6         | 6.4      | 3.8               | 2.5      |
|  |              |         |              |          |                   |          |
| World                                    | <b>-</b> 0.1 | 2.8     | -3.3         | 6.0      | 4.4               | 3.8      |
|  |              |         |              |          |                   |          |





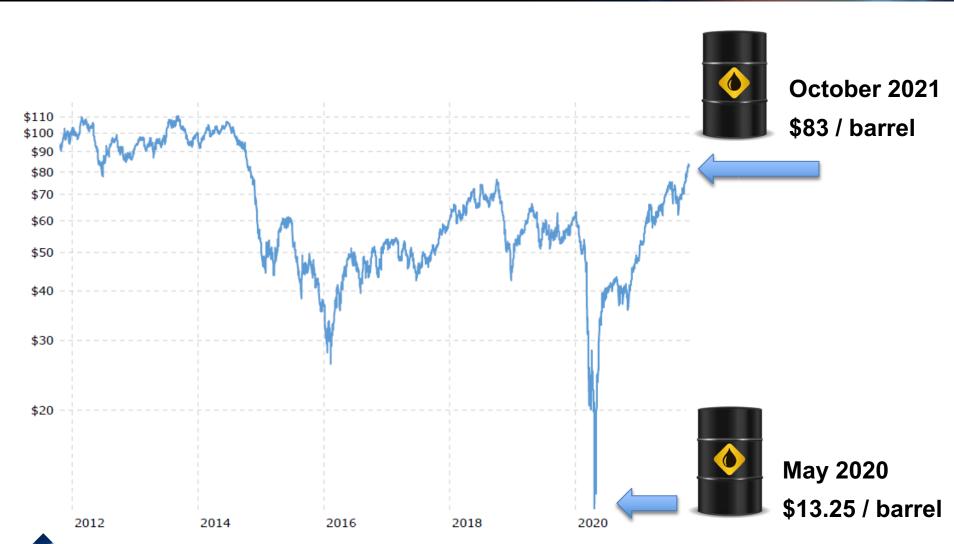
## **US Unemployment Rate**



Source: Bureau of Labor Statistics

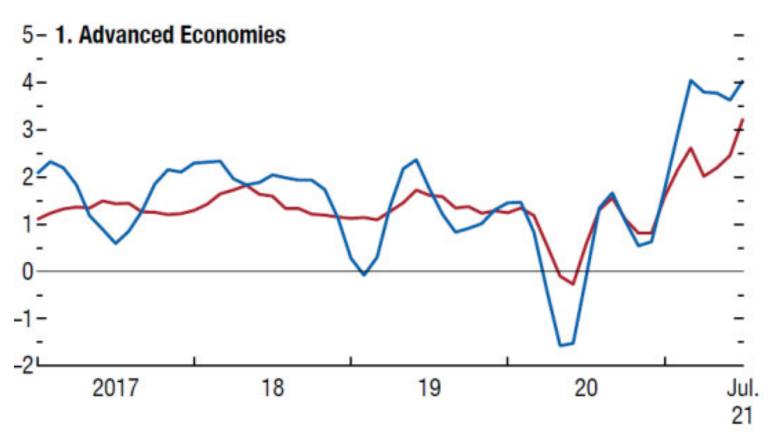


# Oil Prices: WTI Crude



# **Global Inflation**

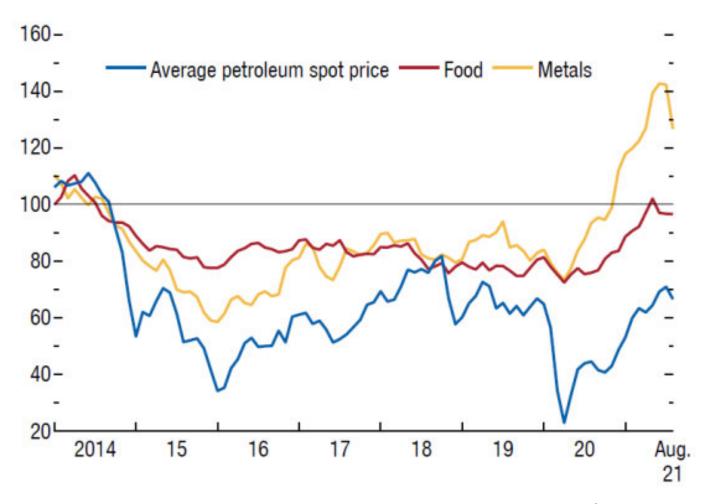
Consumer price index Core consumer price index





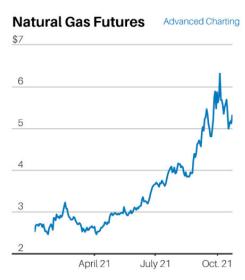
Source: IMF

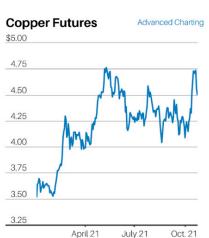
# Inflation showing in Commodity Prices

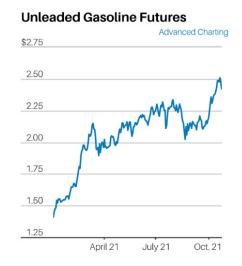


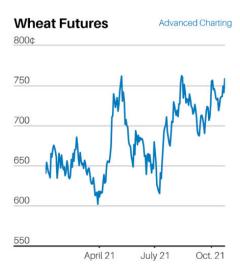


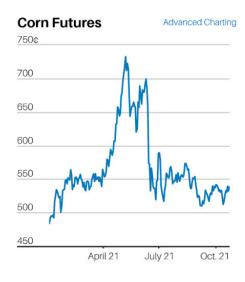
# US Commodity Prices = Inflation

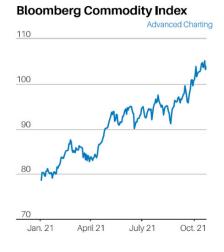














Source: Barrons

# Supply chains & Inflation



#### **Global Trade Capsizes**

China's Exports fall by 17% in the first 2 months of 2020. Production comes to a standstill.



#### Barricades against Tide

Lockdown restrictions lead to slowdown at ports. Thus, empty containers were not getting picked up fast enough to send back to China.



#### **Demand Waves**

Imports from China rise due to WFH. Container shortage leads to a 245% increase in empty containers sent back from the US to China.



#### Global Trade Resurfaces

Demand for shipping containers surges as many economies resume activity. Freight rates rise, and the WCI jumped by almost 27%



#### **Unchartered Waters**

For every 100 containers imported to the US only 40 were exported while 60 were sitting empty at the ports. Drewey WCI Doubles



#### **Ship of State**

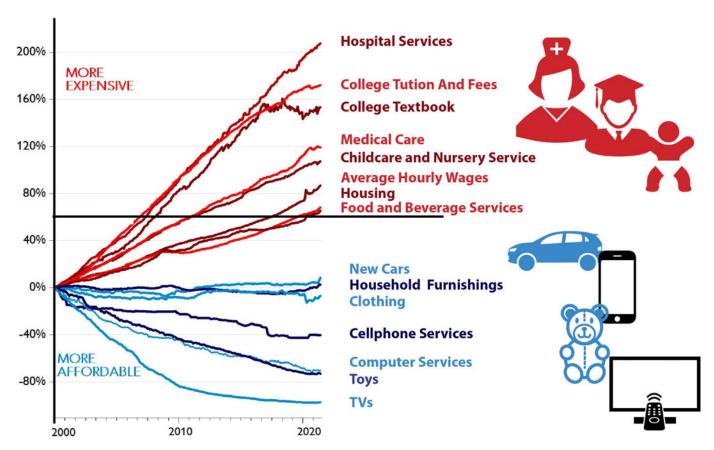
Suez Canal clog leads to 300+ ships being jammed. Alongside, a logjam develops at LA port with over 30 ships anchored at sea, radically above the usual 0-1 ships

Dec 19-Feb 20

Mar 20-May 20 Jun 20-Jul 20 Aug 20-Oct 20 Nov 20-Feb 21 Mar 21-Now

# Inflation is uneven

Price changes: Jan 2000 – June 2021 Selected Us consumer Goods and Services, Wages

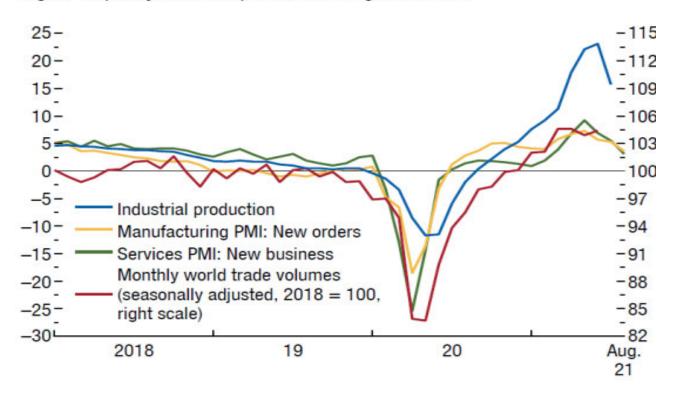




Source: Bureau of Labor and Statistics

# Global Activity Indicators

Higher-frequency indicators point to softening momentum.



Sources: CPB Netherlands Bureau for Economic Policy Analysis; Haver Analytics; Markit Economics; and IMF staff calculations.

Note: PMI above 50 indicates expansion while below 50 indicates contraction.

PMIs = purchasing managers' indexes.



## **Equity Market returns YTD 2021**

#### WEEK ENDING 10/22/2021 (CUMULATIVE TOTAL RETURNS)

| Equities <sup>1</sup> | Week           | YTD            | 1-Year         |
|-----------------------|----------------|----------------|----------------|
| S&P 500               | <b>▲</b> 1.66% | <b>22.4</b> %  | <b>▲</b> 33.5% |
| DJIA                  | <b>▲</b> 1.12% | <b>▲</b> 18.3% | ▲ 28.2%        |
| NASDAQ                | <b>▲</b> 1.30% | <b>▲</b> 17.7% | ▲ 32.0%        |
| Foreign Stocks        | ▲ 0.63%        | <b>▲</b> 11.6% | ▲ 28.2%        |
| Emerging Markets      | ▲ 0.75%        | <b>▲</b> 2.2%  | <b>▲</b> 16.5% |

| Top Three S&P 500<br>Equity Sectors <sup>1</sup>    | YTD            |
|---|----------------|
| Energy  | <b>▲</b> 59.1% |
| Financials  | ▲ 39.7%        |
| Real Estate   | ▲ 33.4%        |
| Bottom Three S&P<br>500 Equity Sectors <sup>1</sup> | YTD            |
| Consumer Staples                                    | <b>▲</b> 8.7%  |
| Consumer Staples                                    | 0.770          |
| Utilities   | <b>▲</b> 9.7%  |



### Fixed Income data & returns YTD 2021

| Bonds <sup>2</sup>             | V | Week   |          | YTD        |          | -Year | Yield |
|--------------------------------|---|--------|----------|------------|----------|-------|-------|
| 10-Yr. Treasury                | • | -0.65% | •        | -5.3%      | •        | -5.6% | 1.64% |
| US Bonds                       | • | -0.37% | •        | -2.1%      | •        | -1.0% | 1.70% |
| Global Bonds                   | • | -0.13% | •        | -4.3%      | •        | -1.7% | 1.29% |
| Munis <sup>3</sup>             | • | -0.29% | <b>A</b> | 0.4%       | <b>A</b> | 2.6%  | 1.22% |
| Market Indicators <sup>4</sup> |   |        |          | As of      |          |       |       |
| Fed Funds Target               |   | 0.25%  |          | 10/22/2021 |          |       |       |





## **Bond Market Risk?**

|                         | Bloomberg Barclays U.S.<br>Aggregate Bond Index | Bloomberg Barclays U.S. Government Bond Index Long | Bloomberg Barclays U.S.<br>Treasury Bond Index |
|-------------------------|---|--|--|
| Lowest<br>1-Year Return | <b>-9.20%</b> (4/79-3/80)                       | <b>-16.07%</b> (4/79-3/80)                         | <b>-4.45%</b> (11/93-10/94)                    |
|                         | <b>-1.55%</b> (YTD 9/30/2021)                   | <b>-7.40%</b> (YTD 9/30/2021)                      | <b>-2.50%</b> (YTD 9/30/2021)                  |



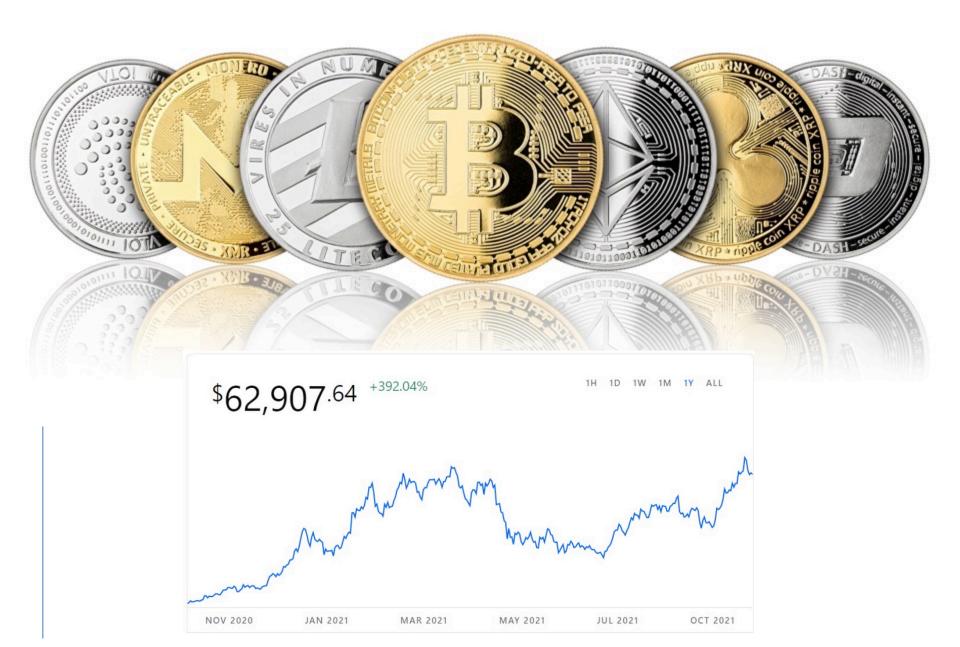
# **Long Term Market Summary**

Index Returns as of September 30, 2021

|          | US Stock<br>Market | International<br>Developed<br>Stocks | Emerging<br>Markets<br>Stocks | Global<br>Real<br>Estate | US Bond<br>Market | Global<br>Bond<br>Market<br>ex US |
|----------|--------------------|--------------------------------------|-------------------------------|--------------------------|-------------------|-----------------------------------|
| 1 Year   | STOCKS             |                                      |                               | ВОІ                      | NDS               |                                   |
|          | 31.88%             | 26.50%                               | 18.20%                        | 31.61%                   | -0.90%            | -0.54%                            |
|          |                    | 1                                    | 1                             | 1                        | -                 | -                                 |
| 5 Years  |                    |                                      |                               |                          |                   |                                   |
|          | 16.85%             | 8.88%                                | 9.23%                         | 4.65%                    | 2.94%             | 2.71%                             |
| 10 Years |                    |                                      |                               |                          |                   |                                   |
|          | 16.60%             | 7.88%                                | 6.09%                         | 8.70%                    | 3.01%             | 3.87%                             |

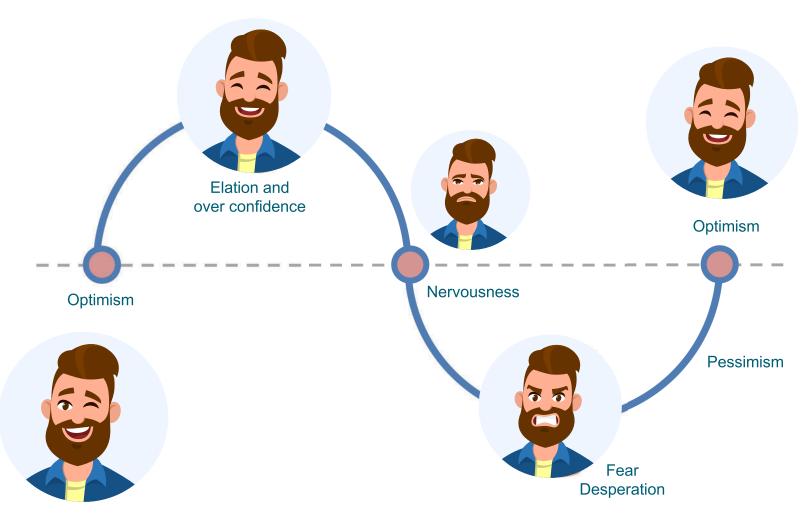








# The Lifecycle of Investors Emotions



# Cryptocurrencies: Different Ways to Participate

Direct Ownership: Crypto Exchanges/Platforms & Funds
Transaction fees, advisory fees, commissions charged to Investors







## Cryptocurrencies: Different Ways to Participate

## More Direct Ownership:



- Proshares Bitcoin Strategy ETF BITO
  - Actively Managed Exposure through bitcoin futures contract
  - Small Asset size but growing



- Greyscale Bitcoin Trust ("GBTC")
  - Technically still a trust but converting to an ETF.
  - At \$40+B in assets the established leader in the field
- Similar vehicles available for Ethereum

# **Cryptocurrencies: Different Ways to Participate**

#### Specialized ETFs

Example:



Amplify Transformational Data Sharing ETF ("BLOK")

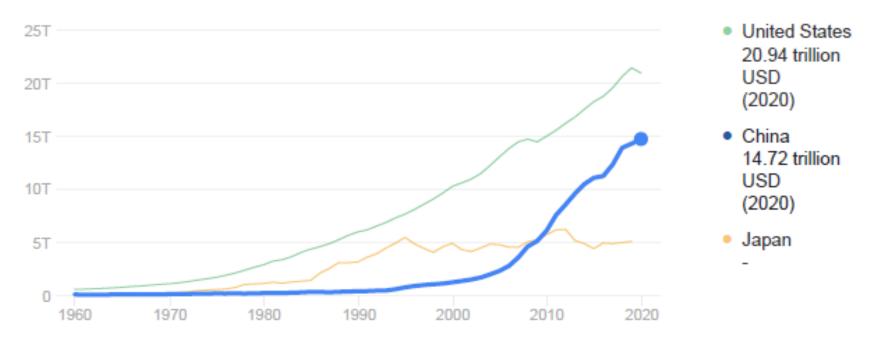
- Focused on companies "actively involved in the development and utilization of transformational data sharing technologies"
- These are predominantly companies that are involved in Blockchain.
   Everything from the machine manufacturer (NVDA), the bitcoin miners (HUT) or the facilitator (COIN)
- Inception: Jan 2018 Annualized Return Since Inception = 25.9%
- 66% Large & Mid Cap Equities





# China GDP (US\$)

# 14.72 trillion USD (2020)





Source: World Bank

## **China Real Estate**

#### China and U.S. Real Estate Investment

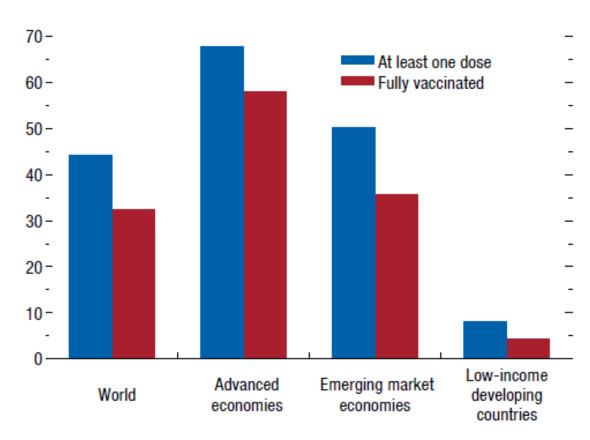
This figure shows annual real estate investment in China and the United States from 2002 to 2018. Real estate investment is placed on the left axis, and the ratio of real estate investment to GDP is placed on the right axis.



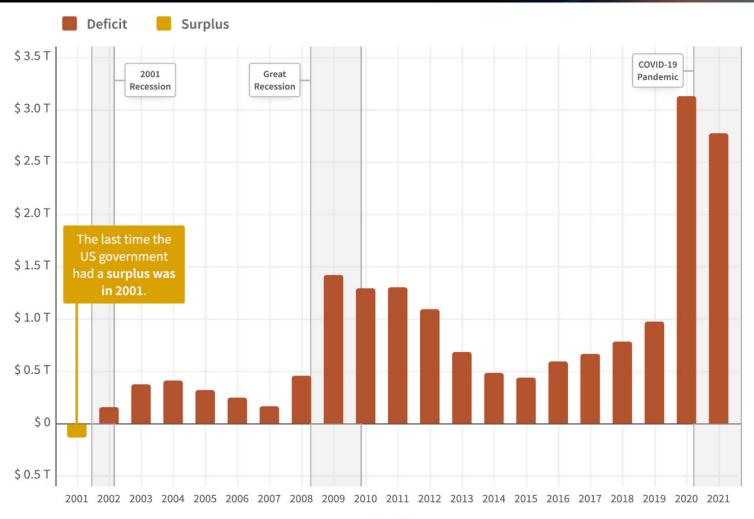


## COVID shines light on Socioeconomic divide

Progress in vaccinations against COVID-19 remains highly unequal across the world.



# **US Federal Deficit Over Time**





Source: US Treasury Monthly Statement (MTS)



# Focus on What You Can Control

- Create an investment plan, with reserves to alleviate pressured selling
- Understand and manage risk
- Diversify globally
- Manage expenses, turnover, and taxes
- Stay disciplined & opportunistic during market dips and swings
- Be prepared for increased market volatility

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# Financial Planning in Uncertain times

**Reserve Funds**: typically maintain a minimum of cash reserves to cover 3-6 months of lifestyle expenses.

Consider increasing this to 12 months if your employment situation is inconsistent and your compensation varies widely.

**Rebalance your portfolio**: Take advantage of dislocation ... rebalance by trimming fixed income & adding to risk assets.

**Dollar cost average investments**: take advantage of lower prices within tax deferred accounts. **Don't stop contributions!** 

**Educate yourself** about multiple ideologies; use history as a guide not the map!



# Financial Planning in Uncertain times

**Roth conversion**: reduced taxable income may make conversion to a long-term tax free account attractive.

**Tax Loss Harvest**: Sell losing positions and reallocate to similar investment within the same asset class to recognize the tax benefit

Debt refinance to take advantage of continued low interest rates: Consider refinancing mortgage, high credit card/student debt

Use **liability match framework** in planning for financial goals, funds needed within 5 years should have limited (less than 15%) equity exposure



Q&A



- 1. As interest rates have moderated, when would you go and buy longer maturity bonds?
- 2. Given significant underperformance of international stocks, why keep the exposure?



#### COMMUNICATION

We listen attentively, share ideas clearly, operate transparently and maintain connectivity.



#### **CRITICAL THINKING**

The investment community is often plagued by extreme focus on fear and greed. Remaining clear-headed and objective by incorporating independent fundamental analysis enables us to provide a full spectrum of unbiased solutions. We plan for a range of potential scenarios; develop structured, flexible strategy and act timely.



#### **COLLABORATION**

Key to a strong client-advisor relationship is the willingness to work together. We seek to collaborate with you and other professionals that comprise your advisory team, in order to ensure that your concerns are addressed as they arise and your strategy adapts to changes in circumstance warranting such adjustment.



#### COMMUNITY

This cornerstone of our approach has a dual meaning. It refers to 5C's access to and use of a wide community of tax experts, attorneys, business consultants, and other specialists to consolidate their expertise within your financial plan. We also seek to understand many of our clients' special commitments to community through philanthropy and support of cultural and educational initiatives and institutions.



#### **CREATIVITY**

Every client has a unique set of circumstances and goals. Our experience and common sense approach results in solutions that are customized for each client's circumstance.





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## Sources:

- Source: MacroBond Financial AB. S&P 500 is represented by the S&P 500 Index, DJIA is represented by the Dow Jones Industrial Average, NASDAQ is represented by the NASDAQ Composite Index, Russell 2000 is represented by the Russell 2000 Index, Foreign Stocks are represented by the MSCI EAFE Index and Emerging Markets are represented by the MSCI Emerging Markets Index. Sectors based on S&P 500 Index sector indexes.
- Sources: MacroBond Financial AB, Morningstar Inc., Bloomberg LP. 10-Yr Treasury is represented by the Bloomberg Barclays 10-Year US Treasury Bellwethers Index, US Bonds are represented by the Bloomberg Barclays US Aggregate Index, Global Bonds are represented by the Bloomberg Barclays Global Aggregate Index and Munis are represented by Bloomberg Barclays Municipal Bond Index.
- 3. Munis yield is calculated using yield-to-worst.
- 4. Source: MacroBond Financial AB, Federal Reserve (Fed Funds Rate), US Department of Labor (Inflation and Unemployment) and US Bureau of Economic Analysis (GDP).
- **5.** Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net div.]), Emerging Markets (MSCI Emerging Markets Index [net div.]), Global Real Estate (S&P Global REIT Index [net div.]), US Bond Market (Bloomberg US Aggregate Bond Index), and Global Bond Market ex US (Bloomberg Global Aggregate ex-USD Bond Index [hedged to USD]). S&P data © 2021 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2021, all rights reserved. Bloomberg data provided by Bloomberg.



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